

Brush Day & Night

with

LITTLE BRUSH BIG BRUSH



Dear Teacher,

Our teeth need your help!

Every day, germs and acids from food attack our teeth and they cause painful cavities. The simple habit of brushing twice a day, day and night, would be enough to defeat germs keeping teeth healthy and strong. But only 50% of adults brush regularly, even if 100% of them suffer from decay!

So we had a great idea...

We'll take you and your class on an adventure with Little Brush and Big Brush, to teach students about the importance of brushing teeth regularly.

Your class will practice for **21 days** until brushing becomes a habit. The children will each be given a **Brush Day & Night calendar and stickers**, together with a fun training manual and to learn the Signal Brush Day & Night Song and Pledge.

For 3 weeks they get to put stickers on the calendar every day, if they brush their teeth day and night together with their parents. During this time, please check on their progress and help the students who need help or encouragement.

Your class will also get the chance to come up with ideas to get their parents to brush regularly too, and the best one will be put into practice.

At the end of 21 days, children will return their Brush Day & Night calendar to you. The student who delivers the most complete calendar will enter a competition. During a school celebration with much fanfare the winner will be decided, and the teacher whose class gets the maximum number of points, will be crowned The Best Teacher!

Toothache is the number one reason for school absenteeism and directly impacts the students chance to achieve success in school. You can help your students have some fun whilst establishing good oral health habits!

Thanks in advance for your help!

The Signal Brush Day & Night Team.



Improving oral health by encouraging you and your family to brush twice a day with a fluoride toothpaste

